

A Community Dialogue Series with Jonathan Morduch and Local Leaders

Throughout 2022, HFLA will continue to tell the story of our borrowers, highlighting the barriers that prevent them from reaching financial security. The Cost Burden will examine a few of the daily financial decisions our community has to make and how HFLA works with the community to access fair financial resources in Northeast Ohio. The event series will include local community conversations looking at various aspects of the overall theme examining the added cost burden put on working Americans. The series will culminate with a fall event that will include Jonathan Morduch, Professor of Public Policy and Economics at the Wagner Graduate School at New York University and co-author of, *The Financial Diaries: How American families cope in a world of uncertainty*.



HFLA ANNUAL SPONSOR - \$20,000

Name and/or company logo will be featured on all HFLA communications including newsletters, social media, and website, and featured prominently during all HFLA events throughout 2022.



PRESENTING SPONSOR - \$15,000

Name and/or company logo will be featured on community and Fall Event marketing materials and featured prominently during the Fall Event. Sponsor has the opportunity for opening comments or representation during the Fall Event.



COMMUNITY EVENTS SPONSOR - \$10,000

Name and/or company logo featured on community event marketing materials, during community events, and on event series website. Sponsor will have opportunity for opening comments during the community events.



SUPPORTING SPONSOR - \$5,000

Name and/or company logo will be featured on Fall Event website and during the Fall Event on virtual engagement features (i.e. chat box, questionnaire, polls, etc.)



EDUCATION SPONSOR - \$2,500

Name and/or company logo will be featured on Fall Event website with a special mention during Fall Event.



INDIVIDUAL SPONSOR - \$1,000

Name and/or logo will be featured on Fall Event website.



THE COST BURDEN

Hosted by HFLA of Northeast Ohio

SPONSORSHIP AGREEMENT

\$ _____

We are proud to help HFLA of Northeast Ohio bring this event to life by sponsoring this event.

SPONSORSHIP PACKAGES _____

We are interested in the following activation(s) for this event.

Name & Company Title

Contact Information (if different) for Logo and Other Sponsor Information

Address

City State Zip

Email & Phone

Check payable to HFLA of Northeast Ohio is enclosed.

Please charge my credit card: Visa Master Card American Express Discover

CC#: _____ Exp. Date: _____ CV Code: _____

Name on Card: _____

Signature: _____



Kindly email this form and your logo to:
hillary@interestfree.org



Have questions?
216-378-9042 x10