

All Events Held Virtually

**October 10, 2021 | Virtual Screening**

**October 11, 2021 | Panel Discussion**

HFLA of Northeast Ohio will host a free, virtual viewing of the documentary, *\$avvy*, Sunday, October 10, followed by a panel discussion with the film's director and local experts, October 11. *\$avvy* investigates the historical, cultural, and societal norms around women and money, and explores why it's critical for women to take control of their personal finances. Women receive less financial education and are therefore less prepared for a financial emergency or for economic independence. The panel of local experts will discuss what our community can do to empower women. The COVID pandemic disproportionately impacted women, with women accounting for 55% of the 9.8 million jobs lost since February 2020. This disparity is also evident in HFLA's 2020 lending where 70% of HFLA's COVID-19 Emergency Loans went to women. We hope this dialogue moves our community to better educating and supporting women's financial independence. Watch the trailer for *\$avvy*: [finishlinefeaturefilms.com/savvy/](https://finishlinefeaturefilms.com/savvy/)



### **PRESENTING SPONSOR - \$20,000** *1 available*

Make this documentary accessible for our local community. Sponsor will have 1 speaking position available on panel discussion (October 11). Name/Logo present during the screening of the documentary (October 10) and during the panel discussion (October 11) and on event website. Sponsor will be recognized on all event marketing materials.



### **PANEL SPONSOR - \$10,000** *2 available*

Be a part of this enriching conversation on gender and financial equality. Sponsor will have opportunity for opening comments during the panel discussion (October 11). Name/Logo present during the entirety of the panel discussion, on event website, and on all event marketing materials.



### **SUPPORTING SPONSOR - \$5,000**

Provide support for guest engagement and communication throughout the virtual event. Name and/or company logo will be featured on all guest communications and event engagement features such as the chat box, questionnaires, and polls and on event website.



### **EDUCATION SPONSOR - \$2,500**

Bring this important topic to those who need to see it most and sponsor the opportunity to screen the film for students in the region. Sponsor will receive acknowledgement on screen before film and on event website.



### **INDIVIDUAL SPONSOR - \$1,000**

Show support for financial gender equality and provide support for this important 2-day event. Sponsor will receive acknowledgement on screen before film and on event website.





# SPONSORSHIP PACKAGES

## \$avvy| A Virtual Screening Event

### \$AVVY

Hosted by HFLA of Northeast Ohio

**TAX-DEDUCTIBLE CONTRIBUTION** \$ \_\_\_\_\_

We regret we cannot join, but wish to help HFLA of Northeast Ohio with our 100% tax-deductible contribution.

**SPONSORSHIP AGREEMENT** \$ \_\_\_\_\_

We are proud to help HFLA of Northeast Ohio bring this event to life by sponsoring this event.

**SPONSORSHIP PACKAGES** \_\_\_\_\_

We are interested in the following activation(s) for this event.

\_\_\_\_\_  
Name & Company Title

\_\_\_\_\_  
Contact Information (if different) for Logo and Other Sponsor Information

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Email & Phone

Our check payable to HFLA of Northeast Ohio is enclosed.

Please charge my credit card:  Visa  Master Card  American Express  Discover

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_



Kindly email this form and your logo to:  
[hillary@interestfree.org](mailto:hillary@interestfree.org)



Have questions?  
216-378-9042 x10